

SEA-WAYS DISSERTATION CONTEST FOR NAUTICAL TOURISM



Competition Announcement

Art. 1 Sea-Ways is announcing a new annual contest to award two final dissertations on nautical tourism (One for Bachelor Degrees and one for Master Degrees) in order to stimulate the territory development and its integration with the harbours partnering with the company, with the aim of further expanding the range of services offered to its clients.

For the Bachelor's Degree dissertation: "Italy Discovery" Prize

The topic of the dissertation must be the development of touristic itineraries, which will have to include cultural, gastronomic and natural activities. Starting from one of the harbours (a list is contained in Annex A), the routes will allow the discovery of the territory and its excellences with a particular focus on integrating different realities, accompanying the tourist in a planned and structured way.

For Master Degree dissertation: "Italy Seen from the Sea" Prize

Compared to the topic developed in the Bachelor degree, in this case the focus will be on integrating the itinerary development with an in-depth study and a configuration of the "nautical tourist" of a specific region/country. Thus, the design of these itineraries has to be identified as a response to this specific kind of tourist's needs or could even lead to the creation of a unexpressed need.

Art. 2 They are eligible to participate in the competition, the graduates of three-year degrees of each Faculty and degree (Italy Discovery Award) and LM49 degree courses, or specialized ex S55, (Prize Italy seen from the Sea) of the Faculty of Bologna. Participants must have completed a Bachelor's degree from September 1, 2016 and July 31, 2017.

Art.3 Candidates must choose between the locations indicated in Annex A, according to the following rules:

- Main harbours: in this case the candidate may choose a single harbour and develop (following the model in Annex B) at least ten itineraries, containing different types of activities (food and wine, nature and cultural) and lasting a minimum of 1 day and maximum of 3 days.
- Minor islands harbours: in this case the candidate may choose more harbours, located in the different islands and will have to develop (According to the model of Annex C) at least two itineraries between them and containing activities of the different types and lasting at least of 3 days and maximum of 14 days.

Art. 4 The prize for the elaborate more deserving for bachelor's degree consists of € 1,200, inclusive of withholding taxes. The prize for the elaborate more deserving for the master's degree consists of € 600,00 before tax deductions.

Art. 5 Entries will be evaluated by a committee composed of university professors and experts, on the basis of criteria established by itself. In case there are not at least three applications in a category, the committee can decide not to assign the prize. In this case, the applications will be considered valid for editions of the same award in future years.

Art. 6 The candidates wishing to enter the competition must submit their application (according to Annex A) and their processed in digital format (pdf file), by 30 September 2017 to the email: info@sea-ways.com
Object: Dissertation contest.

Art. 7 The award ceremony will be at University of Bologna in October 2017. The winners will receive also an e-mail communication.

Art. 8 A summary of the winning dissertation will be published on scientific journals and the best itineraries will be proposed by Sea-Ways to its customers through all its channels, first of all the web.

Carloforte, 22nd December 2016

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