



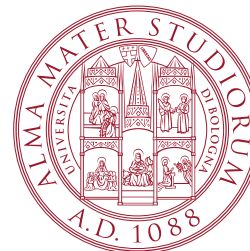
ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DIPARTIMENTO DI  
SCIENZE PER LA QUALITÀ DELLA VITA

# TOURISM AND ICC CULTURAL-CREATIVE INDUSTRIES

*Cultural-Creative Industries (CCI) including fashion, design, cinema, the publishing industry, visual and performative arts and also arts & crafts and food & wine, are increasingly considered of strategic value from an economic and cultural perspective. It is acknowledged that CCIs contribute significantly to the quality of life in cities and regional areas, and relate strongly to geographically specific know-how.*



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CAMPUS DI RIMINI



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CENTRO DI STUDI AVANZATI SUL TURISMO

A multidisciplinary seminar series open to all the students of the following degree programmes, please note that the seminars will be held in either English [ENG] or Italian [ITA]:

Culture e Tecniche della Moda – CLAM  
Fashion Culture and Management – FCM  
International Tourism and Leisure Industries – ITALI  
Economics of Tourism – CLET  
Tourism Economics and Management – TEaM  
Wellness Culture: Sport, Health and Tourism – WELLNESS

## MEETINGS CALENDAR:

- Research methods 1: Non financial benchmarking  
by Renato Medei  
Hosted by European cultural routes and tourist systems| ITALI | Prof. Alessia Mariotti  
19/03/2018 | h. 11.00 - 13.00 | Room Alberti 3 | [ENG]
2. Food: between place-branding and heritage making  
by Chiara Rabbiosi  
Hosted by European cultural routes and tourist systems ITALI | Prof. Alessia Mariotti  
26/03/2018 | h. 11.00 - 13.00 | Room Alberti 3 | [ENG]
3. Metodi di ricerca 2: Letnografia nello studio della relazione tra turismo e consumi  
a cura di Chiara Rabbiosi  
(a partire dal libro "Il territorio messo in scena. Turismo, consumi, luoghi", di Chiara Rabbiosi)  
Ospitato dal corso Geografia Culturale dello Sviluppo locale | CLAM | Prof. Fiorella Dallari.  
5/04/2018 | h. 13.00 - 15.00 | Room Briolini | [ITA]
4. Metodi di ricerca 3: Moda e turismo culturale attraverso la ricerca in archivio  
a cura di Gianluigi Di Giangirolamo  
Ospitato dal corso Geografia Culturale dello Sviluppo locale | CLAM | Prof. Fiorella Dallari.  
17/04/2018 | h. 11.00 - 13.00 | Room Alberti 9 | [ITA]
5. The beach: bodies, environments and policies  
by Chiara Rabbiosi  
Hosted by Sport Tourism and Geography| WELLNESS | Prof. Alessia Mariotti  
09/05/2018 | h. 9.00 - 11.00 | Room Clodia 4 | [ENG]
6. Fashion and Cultural Heritage across Europe  
by Gianluigi Di Giangirolamo  
Hosted by Sport Tourism and Geography| WELLNESS | Prof. Alessia Mariotti  
16/05/2018 | h. 9.00 - 11.00 | Room Navigare 1A | [ENG]
7. Shaping tourism destination image  
by Renato Medei  
Hosted by Sport Tourism and Geography| WELLNESS | Prof. Alessia Mariotti  
24/05/2018 | h. 9.00 - 11.00 | Room Navigare 1B | [ENG]

With the support of the Rimini Campus and the Center for Advanced Studies in Tourism - CAST

More info:

[www.scienzequalitavita.unibo.it](http://www.scienzequalitavita.unibo.it)  
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