



First cycle degree/Bachelor in

Economics of Tourism and Cities

Duration

3 YEARS (180 CFUs)

Language

ENGLISH

Place of teaching

RIMINI

Department

ECONOMICS (DSE)

Type of access

RESTRICTED ACCESS

120 places available

(40 places reserved for non-EU citizens)

ETaC* is a 3-year BA degree, entirely taught in English, that aims to study the tourism ecosystem with a strong quantitative and applied approach.

ETaC provides students the **cultural** and **technical** profile required to join, as a manager or professional, private and public enterprises in the **tourism industry** and in **smart cities contexts**.

The rapid evolution of the tourism industry and its interactions with the urban and local environments are today's challenging issues, which require the continuous development of new approaches in terms of **products development, market analyses** and **data management**.

Business culture, sustainability, creativity and technological innovation are now the keywords to create new businesses and conquer an **ever-changing and highly competitive tourism market**.



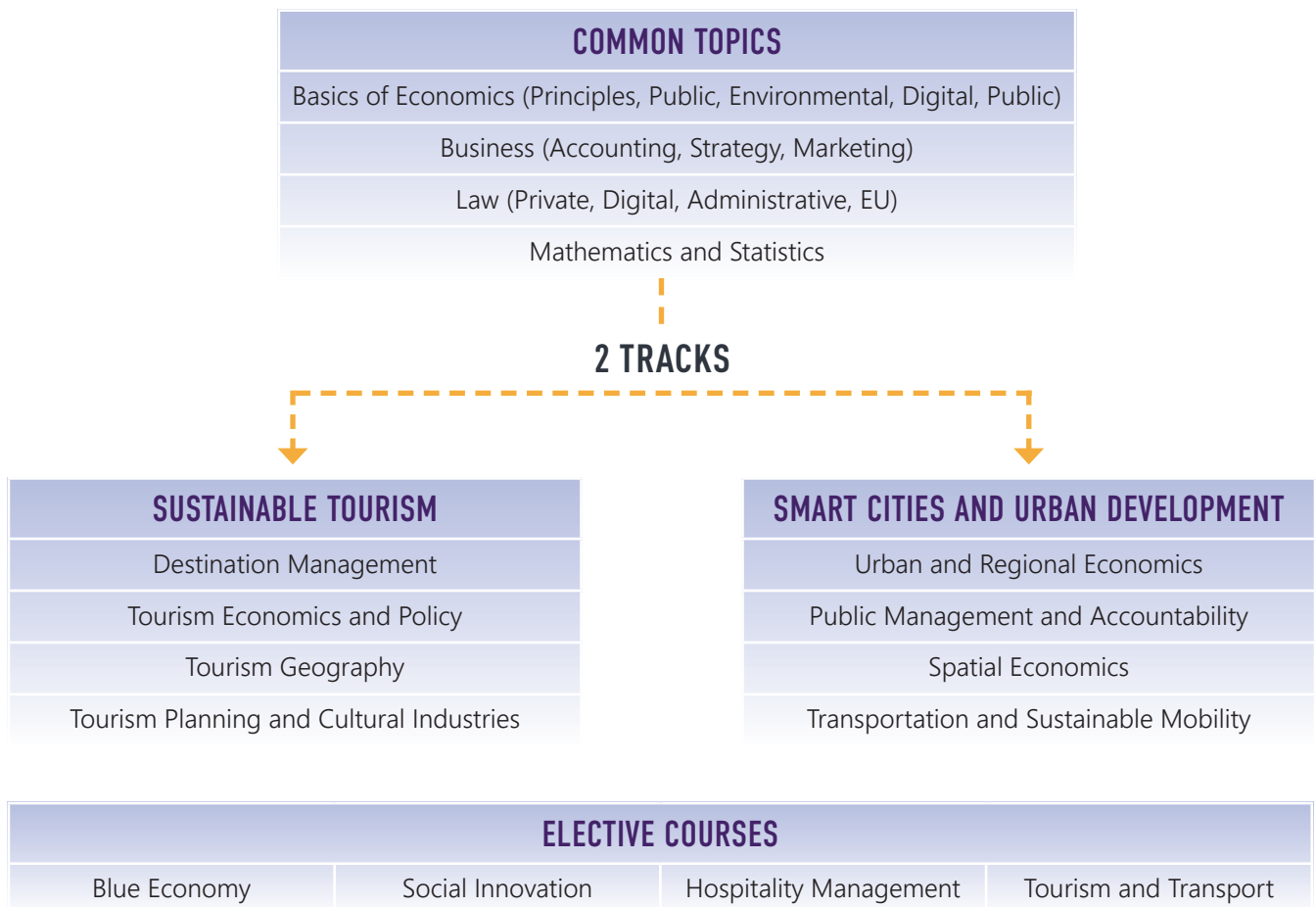
ETaC will replace, starting September 2024, previous courses:



- [Economics of Tourism \(CLET\)](#) (in Italian)
- [International Tourism and Leisure Industries \(ITALI\)](#) (in English)

ETaC website and further information will be available soon.

Course Structure Diagram



Reasons to enrol

- 1. Cutting-edge Curriculum:** Dive into a forward-thinking curriculum that blends economic principles with the latest in sustainable tourism and smart city development.
- 2. Tailored Tracks:** Customize your learning experience with specialized tracks in Sustainable Tourism or Smart Cities. Develop expertise that aligns with your passion and career goals.
- 3. Local Relevance:** Connect your studies to the rich historical context of Rimini and beyond, a hub for tourism and blue economy. Experience hands-on learning through internships with local businesses and industry leaders.
- 4. Global Perspectives:** Gain insights into international trends, preparing you for a career in a rapidly evolving global landscape.
- 5. Career Opportunities:** Be equipped for diverse career paths, from private enterprises in travel and hospitality to public roles in tourism planning and smart city initiatives.