

ZONEMODA FASHION AND CREATIVITY SUMMER SCHOOL 2015

Focus on

FASHION AND TECHNOLOGY: FROM THEORY TO DISPLAY



FASHION AND TECHNOLOGY: THEORY

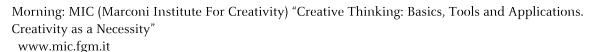


Morning: Vittoria Caterina Caratozzolo (Università di Roma La Sapienza) "Tomorrow's Wardrobe and Technological Research. A Survey on the Changing Role of Dress from Aesthetic to Ethical and Environmental Concerns"

Afternoon: Workshop "The Low and High Tech of Transglobal Fashion Cities" by Wessie Ling (Northumbria University) www.wessieling.com



FASHION AND TECHNOLOGY: METHODOLOGIES



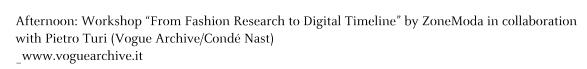


Afternoon: Workshop "From Fashion Research to Digital Timeline" by ZoneModa



FASHION AND TECHNOLOGY: MATERIAL ARCHIVE

Morning: Visit to Archivi di Ricerca Mazzini – Massa Lombarda www.archividiricercamazzini.it





FASHION AND TECHNOLOGY: DIGITAL ARCHIVE

Morning: Europeana Fashion Portal "Warnings for Use - On-line Access to Digital Archives as a Vehicle to Creativity and Innovation in Fashion"

www.europeanafashion.eu



Afternoon: Workshop "From Fashion Research to Digital Timeline" by ZoneModa



FASHION AND TECHNOLOGY: DESIGNER WORLD



Morning: Carlotta Catrani (designer of Mr&MrsItaly - Jo No Fui) "From Inspiration to Creation: how Technology Supports Designer's Research and Brand Communication"

www.mrmrsfurs.eu

Afternoon: Workshop in collaboration with designer Carlotta Catrani

Scientific Committee:

Daniela Calanca, Mariachiara Colucci, Giovanni Matteucci, Federica Muzzarelli, Simona Segre Reinach

info: http://www.lifequalitystudies.unibo.it/fashionandcreativity



