

Second Cycle Degree Programme in Fashion culture and management

Regolamento del Corso di studio

Art. 1 Admission requirements

Admission to the 2nd cycle degree programme in Fashion culture and management is subject to the possession of a three-year university degree or a degree from a previous degree system or an equivalent qualification, which might also have been obtained abroad.

Moreover, candidates must meet the curricular requirements and pass a test to assess their personal competences and skills.

Curricular requirements:

The following curricular requirements must be met:

A first cycle degree in one of the following classes ex Italian Ministerial Decree no.270:

- L - 1 Cultural heritage
- L - 3 Visual arts, music, performing arts and fashion studies
- L - 5 Philosophy
- L - 10 Humanities
- L - 11 Modern languages and civilisations
- L - 12 Applied languages
- L - 15 Tourism
- L - 17 Architecture
- L - 18 Business administration
- L - 19 Education and training
- L - 20 Communication
- L - 40 Sociology
- L - 42 History
- L - 43 Conservation and restoration of cultural heritage

In addition to the possession of a degree as indicated, candidates must have obtained at least a total of 50 credits overall in the following subject areas:

- L-ART (subject areas related to the macro field of arts);
- SECS-P (subject areas related to the macro field of economics);
- ICAR/16 – Architettura degli interni e allestimento (“Interior Architecture and Venue Design”);
- ICAR/18 – Storia dell'architettura (“History of Architecture”);
- M-FIL/04 – Estetica (“Aesthetics”);
- M-FIL/05 – Filosofia e teoria dei linguaggi (“Philosophy and Theory of Language”);
- SPS/07 – Sociologia generale (“General Sociology”);
- SPS/08 – Sociologia dei processi culturali e comunicativi (“Sociology of Cultural and Communication”);
- M-STO/04 – Storia contemporanea (“Contemporary History”);
- L-FIL-LET/11 – Letteratura italiana contemporanea (“Contemporary Italian Literature”);
- L-LIN/10 – Letteratura inglese (“English Literature”);
- L-LIN/12 – Lingua e traduzione – lingua inglese (“English Language and Translation”).

- Within the above mentioned 50 CFU, **at least 18 CFU must have been achieved in one or more of the following subject areas:**

- L-ART/03 - Storia dell'arte contemporanea ("History of Contemporary Art");
- L-ART/06 - Cinema, fotografia e televisione ("Cinema, Photography and Television");
- SECS-P/10 - Organizzazione aziendale ("Business Organization");
- M-STO/04 - Storia contemporanea ("Contemporary History").

Assessment of personal competences and skills

Admission to the degree programme is subject to the passing of a test to assess the candidates' personal competencies and skills, which will follow the methods laid down in section “Admission Methods”.

Candidates must also possess appropriate English language skills to (at least) level B2 .

· Admission methods

Students will only be admitted to the Second-Cycle degree programme subject to a check performed by a Board on the adequacy of their personal knowledge, at university level, in the fields of fashion, communication, the visual arts, design, photography and sociology. This check will be carried out in the form of an individual interview in English performed in line with the procedures and methods indicated in the call for admission applications published on the University website.

Verification that the student's knowledge of the English language meets the standards of level B2
In order to gain admission to the degree programme, the student will be required to prove that their knowledge of the English language and skills meet the standards of level B2.

Students who have a corresponding language certificate will not be required to sit the test performed to ensure that their language skills and knowledge meet level B2 standards.

Instead, students who do not have a certificate will have to participate in a B2 level language test in the University's Language Centre before they are admitted to the interview designed to verify their personal knowledge in the fields covered by the degree programme.

Art. 2 Mobility rules between Degree Programme curricula.

Individual study plans.

Students may choose from the courses available in the course structure diagram, following the methods indicated in the structure itself and in the terms indicated annually the School and published on the University website.

Individual study plans may not be presented.

Art. 3 Implementation of learning activities and types of teaching activities

The enclosed teaching plan indicates all the learning activities and their division into hours of classroom teaching, practical exercises or internship, as well as the type of teaching methods. Any further information will be published annually on the University website.

Art. 4 Attendance and preparatory activities

Compulsory attendance of the teaching activities is indicated in the attached teaching plan, together with any preparatory activities involved in the individual learning activities.

The methods of compulsory attendance and any verification thereof are laid down annually by the degree programme during the presentation of the teaching plan and are notified to the students via the University website prior to the start of the programme.

Art. 5 Assessment of learning activities

The attached teaching plan indicates all cases in which the learning activities end with an exam, marked with a score out of 30 or by simple "pass" in the case of having acquired the relative competencies.

The assessment methods (oral, written or practical exam or any combination thereof; individual or group exams) are laid down annually by the Degree Programme Board during the presentation of the teaching plan and notified to the students via the University website prior to start of the programme.

Art. 6 Elective learning activities

Students may select one or more learning activities autonomously from among those identified annually by the Degree Programme Board and published on the University website.

Students may select one or more learning activities autonomously from all those activated at the University.

The Degree Programme Board has resolved that these learning activities are consistent with the study plan.

Art. 7 Criteria for the recognition of credits acquired in degree programmes in the same class

The acquired university credits are recognised up to the number of credits indicated for the same subject area laid down in the attached course structure diagram.

If having recognised the credits according to the provisions of this regulation, there are unused residual credits, the Degree Programme Board may recognise them by assessing the specific case in coherence with the teaching and cultural affinities.

Referring to degree programmes delivered in a language other than Italian, recognition refers to course units delivered or learning activities undertaken in that language.

Art. 8 Criteria for the recognition of credits acquired within degree programmes indifferent classes, from telematic universities or international degree programmes

The acquired credits are recognised by the Degree Programme Board according to the following criteria:

- analysis of the course contents
- assessment of the coherence of the scientific-disciplinary fields and the contents of the learning activities in which the student has acquired the credits with the specific learning outcomes of the study programme and the individual learning activities to be recognised, in any case pursuing the aim of promoting student mobility.

The credits are recognised up to the maximum number of university credits provided for in the programme (laid down in the attached course structure diagram).

If having recognised the credits according to the provisions of this regulation, there are unused residual credits, the Degree Programme Board may recognise them by assessing the specific case in coherence with the teaching and cultural affinities.

Art. 9 Criteria for the recognition of extra-university competencies and skills

Competencies acquired outside of the university may be recognised in the following cases:

- professional knowledge and skills certified under the terms of the applicable laws;
- competences and skills acquired in post-graduate learning activities run or planned by the University.

The request for recognition shall be assessed by the Degree Programme Board considering the indications of the academic bodies and the maximum number of recognizable credits laid down in the Degree Programme Teaching Regulations.

This recognition is subject to the activities being coherent with the specific learning outcomes of the degree programme and the learning activities which are recognised, also in consideration of the contents and duration in hours of the implemented activity.

Art. 10 Internships for the preparation of the final examination or linked to a project aiming to develop learning and academic skills

At the request of the student, the Degree Programme may, following the procedures laid down in the University Regulations concerning internships and international mobility programmes, and in compliance with EU laws, authorise an internship for the purposes of the final examination or preparing the dissertation or in any case linked to a project aiming to develop learning and academic skills.

These learning experiences shall not exceed 12 months, and shall be completed by the date of graduation; learning credits may be awarded:

- within the quota for the final examination;
- for the internship activities laid down in the course structure diagram;
- for elective activities counting towards the internship.

Art. 11 Post-graduate apprenticeship

The Degree Programme Board may offer students the possibility to perform apprenticeship activities in order to integrate the academic education with practical training in a company, for the purposes of acquiring a qualification.

These programmes are available to students aged between 18 and 29.

Between 12 and 36 CFU may be allocated to the formal learning activities undertaken in the company according to a study project annexed to the apprenticeship contract.

The duration of the contract varies from 12 to 36 months and involves a learning requirement of 240 hours per year of formal learning, 150 of which in the company and 90 hours paid by the company, for the academic activities undertaken by the student.

Art. 12 Final examination methods

- Characteristics of the final examination

The final examination to graduate in the 2nd cycle degree programme consists in the production and public discussion of an original dissertation based on a topic that is consistent with the programme objectives, under the guidance of a supervising professor.

The dissertation must demonstrate the students' command of the subject, critical skills, ability to work autonomously and strong communication skills.

The final examination may be linked to a project or internship activity.

- Final examination methods

To obtain a Second-cycle degree, the student must pass a final examination, the contents and methods of execution of which are explained below:

- The final examination consists in the discussion of a paper written in English based on the student's thoughts and analyses, or a deliverable in the form of a project (developed using prototypes, graphic or multimedia creations) and accompanied by a report written in English in which the theoretical and methodological references are explained.
- The written paper or project must be highly original and tackle themes and problems that are coherent with the learning objectives and professional profiles declared in the degree programmer system.
- The final examination must be defended publicly during a session held in front of a board, specifically composed and appointed in line with the terms and conditions of the University's teaching regulations.
- The Board can decide in advance whether to admit the candidate to the final examination.
- The final examination will preferably be assigned in a subject indicated by the student. This subject must usually form part of the student's study plan.
- The supervisor of the final test is the head of the teaching staff for the subject. The supervisor is accompanied by one or more teachers of the same or other subjects, indicated by the supervisor.
- The student must agree on the title of the paper with the relative supervisor at least 4 months in advance of the submission date of the application for admission.
- The application for admission to the final examination must be submitted online according to the calendar established by the Academic Senate.
- To gain admission to the final examination, the student must have obtained all the credits envisaged by the teaching regulations for the activities other than the final examination.

Art. 13 Correspondence between the credits assigned to each learning activity and the planned learning outcomes

On 29/11/2016 the Joint Teacher-Student Committee expressed its favorable opinion under the terms of article 12 para. 3 of Ministerial Decree no. 270/04.