



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
SCHOOL OF ECONOMICS, MANAGEMENT, AND STATISTICS



ASSOBIOMEDICA

Federazione nazionale per le tecnologie biomediche,
diagnostiche, apparecchiature medicali,
dispositivi medici a base di sostanze,
servizi e telemedicina
CONFINDUSTRIA

Workshop “Medical Device Day”

in collaboration with the group **Giovani Industriali Assobiomedica**
(Assobiomedica Young Entrepreneurs)

March 9, 10am – 2pm

Room 2

School of Economics, Management and Statistics, Piazza Scaravilli 2

10.00 Opening

Speakers

- Daniele Fabbri (Associate Professor and Academic Director – Master’s Degree in *Health Economics and Management*)
- Paolo Gazzaniga (Direttore **Centro Studi Assobiomedica**)

10.30 Enterprises in the market for medical devices

Speakers

- Marco Ruini (**Bomi Group Italia**)
- Marco Fecondini (**Gruppo Medica**)
- Lucia Pavani (**Coloplast**)
- Fabio Villanova (**Thermofisher**)

12.30 Discussion and Conclusions



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Assobiomedica

Assobiomedica is the federation of Confindustria representing the companies that supply medical devices to italian public and private health facilities. It is a wide field that includes thousands of products: from reactive chemicals for blood analysis and biological tissues and heart surgery, to implantable prosthesi, electro-medical devices, hearing aids, herbal products, surgical instruments, operating room facilities and intensive therapy units."