

A.Y. 2025/26

BUSINESS ADMINISTRATION

Our society is changing.

It is faster, more connected, technologically advanced and, hopefully, increasingly aware of its environment.

New needs and values are here to **reshape our collective future**. Undoubtedly, this transformation will bring a fair share of challenges also to the business world.

The future cohort of managers and business leaders will have the unique opportunity to reimagine their role and impact on society. To be able to manage the uncertainty that awaits them successfully, it is crucial to invest in an excellent education.

Welcome at Alma Mater Studiorum - Università di Bologna





Editions

Nationalities

Alumni

ECTS

Placement

Second cycle degree/Two



Department of Management DISA



LM-77 Management



English



Bologna Italy



Restricted Access





year Master

language





International Management is a two-years Master's Degree offered by the prestigious University of Bologna, Italy.

Building up on a solid academic tradition, this future-oriented programme trains young professionals to assume managerial positions in international and multicultural environments worldwide

Entirely taught in **English**, it seamlessly blends **theoretical knowledge** in core managerial fields with **hands-onactivities** and **real-world business experiences**.

Small classes and constant interaction in a multicultural environment further contribute to developing soft skills and interpersonal abilities highly valued by today's world of work.

PROGRAMME





GABRIELE PIZZI

Academic Director
INTERNATIONAL MANAGEMENT



66

"The IM Master's Degree will prepare you for a managerial career by studying in a genuinely global environment. By joining a vibrant Alumni Community, you will be exposed to a mindset that will help you address the challenges posed by digital innovation in an increasingly interconnected world."





Fronomics

1. COMPULSORY ACTIVITIES

International Economics

International Finance

Business Intelligence

International Business and Digital Law International Strategic Accounting

- Financial Statement Analysis
- International Accounting

Customer Value Management

2 TO CHOOSE AMONG

Cross-Cultural Management Laboratory

Project Management Laboratory Sustainability Journeys

3 FLECTIVES

Design Thinking Lab

Managing Digital Transformation
Supporting Managerial Decisions Through Machine
Learning: a Primer on Phyton

Tools and Techniques for Business Development Lab Management Consulting

Sem. The Future of Work: how Companies really Work and what They Search for in Job Candidates



COURSE STRUCTURE

2



1.COMPULSORY ACTIVITIES

Corporate Finance

- Finance Laboratory
- International Corporate Governance
- Risk Management

Corporate Strategy

- Digital Transformation Strategies
- International Management
- Business Ethics

2. CHOOSE BETWEEN

MARKETING MANAGEMENT STREAM

Corporate Marketing Brand Management New Media Laboratory

STRATEGY AND ENTREPRENEURSHIP STREAM

Entrepreneurship International Supply Chain Management Strategic Alliances and Network



3. FINAL EXAM (one among)

Final Essay Internship for the preparation of the Final Essay Preparation of the Final Essay Abroad





€ 4.080

Maximum tuition fees for Academic Year
Depending on an income-based reduction scheme or country of residence

Studying at the University of Bologna is an attainable goal regardless of your financial situation.

Study Grants and Subsidies

Students may obtain economic support, exemptions for accommodation and reductions for student canteens granted by the Emilia-Romagna Region, the University of Bologna and others.

Student Collaboration

The University offers students complying with particular conditions of income and merit the possibility to collaborate in various structures.

FEES & SCHOLARSHIPS

3





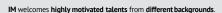
ELEONORA MANTOVANI

Principal at PROfounders, Venture Capital Firm, London Alumna | INTERNATIONAL MANAGEMENT



66

"International management is not just a course in which you learn notions, but it is above all a training experience that provides you with the tools for a focused approach to the world. It gives you open-mindedness, teaches you flexibility, management of interpersonal relationships, and the ability to manage time."





Curricular requirements

- A 1st cycle three-year degree in any class, a degree from a previous four-year degree system, or any other suitable qualification obtained abroad.
- Assessment of knowledge and language skills (certified English B2).

Restricted access

In the A.Y. 2024-25, there are **70 available places**: 40 designated for Italian, EU, and EU-equivalent citizens and 30 positions allocated for non-EU citizens with residence abroad.

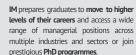
Assessment of personal competencies and skills

Admission is subject to the possession of the prescribed curricular requirements and the passing of a test to assess personal competencies and skills.

ADMISSIONS







OUR GRADUATES HAVE SUCCESSFULLY JOINED Google Max Mara LinkedIn Mind the Bridge Yoox Net-a-Porter Group Lamborghini IMA Salvatore Ferragamo Bain&Company Dell IBM China Investment Co. Duracell Tetra Pak Amazon Ferrai Zalando Calvin Klein PvC Italy

MARKETING MANAGEMENT

The Marketing Management stream provides specific knowledge in the marketing of international companies.

START-UPS & NEW BUSINESS

The Strategy & Entrepreneurship stream provides the knowledge to run an innovative business or launch a start-up.

CONSULTANCY COMPANIES

Graduates may enter with a junior role as management analysts or management consultants



CAREERS

5





Launched in 2019, the Mentoship Program gives every International Management student the opportunity to exchange advice, thoughts and concerns with an Alumnus. The mission of the program is to create a community of professionals and support IM students in their academic and professional decisions.

41

Mentors

33

Companies

9

Countries

MENTORSHIP PROGRAM

6

Solution Discover the Mentorship Program





The Alma Mater Studiorum - Università di Bologna, was founded in 1088 and is considered the first university in the Western world.

The University is top-ranked in the most recognized international rankings and leading in EU for student mobility. It offers innovative teaching and learning methods in all fields of knowledge, providing the highest-level training, rewarding merit, and constantly investing in helping young graduates to excel in the business world.

















International Students





Bologna is a **cosmopolitan and multicultural** city **on a human scale**, at the heart of an area that, among vast plains, rolling hills, and sinuous valleys, is waiting to be discovered. Its **authentic spirit** is breathed in its porticoes, squares, and open markets where human relations and urban charm are inseparable.

Lying on the intersections between the country's main arteries that connect it to Milan, Venice, Florence, and Rome, Bologna is the capital of the Emilia-Romagna region home to world-renowned Italian excellence in motorsports (Motor Valley), packaging, fashion & luxury, food & beverage, pharma and cosmetics.

Ferrari Lamborghini Ducati Maserati Dallara Furla Tetra Pack G.D. Davines IMA Pagani Max Mara Marchesini Borbonese Yoox Barilla Alfasigma Parmigiano Reggiano









DEGREE PROGRAMME COORDINATOR ANGELO NERI DEGREE PROGRAMME TUTOR

MARTA ZAMBONIN

didatticasociale.im@unibo.it



