



## October 8<sup>th</sup>, 2016, Opificio Golinelli The Program extended

### 10:30 am **Welcomes from Institutions, Faculty and Guests**

A special welcome from prof. Sara Bonini Baraldi, GIOCA Director, prof. Eugenia Rossi di Schio, Rector's delegate for Career and Employment, Prof. Carlo Boschetti, Director of the Department of Management, Eng. Antonio Danieli, General Director of Fondazione Golinelli, prof. Luca Zan, Double Degree Program Responsible, dr. Kathryn Heidemann, MAM Director at Carnegie Mellon University and dr. Daniele Demartini, CFO of Universal Group Italia.

### 10:50 am **About GIOCA: Milestones & Graduates as professionals**

The session will start with a presentation of the evolution of GIOCA since its foundation. We will then bring to light the important steps made by GIOCA in the field of internationalization and partnerships abroad, and we will provide an insight on the early results of the Alumni Survey for a bigger understanding of the job market in the cultural field.

### 11:15 am **Keynote Speech by Bernard Coutant**

Bernard Coutant is a French professional. For 40 years, he has been working in the performing Arts sector, with a specific focus on Opera and music. His long career allowed him to touch different levels of complex organizations like the Théâtre Royal de la Monnaie, La Cité de la Musique or the Théâtre du Châtelet. Artistic production, administrative and financial management, and artistic programming are only few of the positions he occupied along the years. He is now spending most of his time as a cultural consultant for the Bozar Centre for Fine Arts in Brussels, for the French Ministry of Culture and for various dance and theater companies.

### 11:40 am **Word to the Alumni experiences**

Seven GIOCA's Alumni will share with us their professional path since they completed GIOCA. They all have started their professional carrier with a similar academic background, but they ended-up in very different fields. They will present their own experiences in sectors as diverse as cultural policy, start-up, academic world, theatre and visual Arts, creativity outside the cultural field and cultural management consultancy.

- Valentina Montalto, Research Fellow at Joint Research Centre (JRC) - European Commission's Science Service Joint Research Centre (JRC) - Eu
- Nicole Maffi and Martina Lodi, Co-Funders GINGER, Bologna
- Maria Lusiani, Assistant Professor, Ca' Foscari University of Venice
- Stephanie Berger, Director at Bill, Brussels
- Mattia Filippelli, Digital Marketing at FATER Spa
- Federico Borreani, Founder and Project Manager at BAM! Strategie Culturali

### 1:20 pm **Lunch Break and Open Mic**

Lunch will be offered at the "Scuola delle Idee" area ( #5 #6 on the map). There, we will eat, meet and mingle while enjoying a live Open Mic reminiscence. On the way to the Auditorium, do not forget to sign up for the Afternoon workshop!

### 3:00 pm **Alumni around the world**

Kathryn Heidemann, MAM Director will present an overview on the situation of Alumni at Carnegie Mellon University, emphasizing the link between community and employment and the activities undertaken.

### 3:10 pm **Alumni: stronger when closer**

Giorgia Gandolfini and Ludovica Michelin will present the idea behind the foundation of an official Alumni Association. Why is it needed? How would it work? What will it do? During the entire Reunion a corner will be available where to gather information on the Association and contribute to it by becoming a co-funder.

### 3:20 pm **Workshop Time: Hacking alumni, designing the future**

Sara Cicatiello will present how the workshop is structured, the Mentors that will introduce the contents for each table and the Moderators who will finally report the results.

#### 1. ENGAGING ALUMNI, EMPOWERING THE COMMUNITY

Mentors: Simona Martini, Stefania Bertuccio

Moderator: Ludovica Michelin

#### 2. COMMUNICATION, IN ACTION

Mentors: Miriam Sabolla, Federico Borreani

Moderator: Sara Malaguti

#### 3. MAKE IT HAPPEN: A GOOD ORGANIZATION

Mentors: Maria Elena Santagati

Moderator: Sara Cicatiello

#### 4. FUNDRAISING

Mentors: Anna Cocchi and Alice Brignani

Moderator: Giorgia Gandolfini

#### 5. VISUAL COMMUNICATION NINJA

Mentors: Fergie Verantianes

Moderator: Peggy Ryan

#### 6. ALUMNI FOR STUDENTS

Mentors: Verena Nava, Elisabetta Negroni and Bérénice Freytag

Moderator: Irene Tognazzi

#### 7. EMERGING CULTURAL PROFESSIONS

Mentors: Elena Girelli and Giuseppe Cosenza

Moderator: Roberta Chiodi

#### 8. IMPROVING GIOCA TEACHING AND NETWORK: Professors limited edition

### 5:20 pm **Students' current Art project presentation**

Bruno Goppion will introduce the Photographic Exhibition "La Storia sui Muri // History on the Walls" in preview during the Reunion (#8 on the map).

### 5:30 pm **Plenary Session and Final Debate**

Each moderator will present briefly the results of the table. All together, we will draw the final conclusions.

### 6:30 pm **Final Cocktail**