

**Anthropologists! Silicon Valley Insiders
Workshop, May 16, 2023
Jan English-Lueck**

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Organizations:

[EPIC People](#)

[Ethnobreakfast](#)

[Institute for the Future](#)

[Fair Money Face to Face with Inequality](#)

Literary Resources

Briody, Elizabeth, Robert Trotter and Tracy Meerwarth. 2010. [*Transforming Culture: Creating and Sustaining Effective Organizations*](#). New York: Palgrave Macmillan.

de Waal Malefyt, Timothy and Robert Morais, ed. 2017. [*Ethics in the Anthropology of Business: Explorations in Theory, Practice, and Pedagogy*](#). New York: Routledge.

English-Lueck, J.A. 2017. [*Cultures@SiliconValley*](#). 2nd edition. Stanford: Stanford University Press.

English-Lueck, J.A. 2010. [*Being and Well-Being: Health and the Working Bodies of Silicon Valley*](#). Stanford: Stanford University Press.

English-Lueck, J.A.; Avery, Miriam Lueck. 2014. [Corporate Care Reimagined: Farms to Firms to Families](#). EPIC 2014. EPIC Proceedings.

English-Lueck, J. A. ; Avery, Miriam Lueck. 2017. [Intensifying Work and Chasing Innovation: Incorporating Care in Silicon Valley](#). *Anthropology of Work Review*, Vol.38 (1), p.40-49.

[Greger, Jeffery. 2019. The Silicon Valley Approach to Poverty: Humanitarian Designers at Work in Financial Inclusion. MA Thesis. San Jose State University.](#)

Guerrón-Montera, Carla, ed. 2008. [*Careers in Applied Anthropology in the 21st Century: Perspectives from Academics and Practitioners*](#). NAPA Bulletin Series.

Jordan, Brigitte, ed. 2013. [Advancing Ethnography in Corporate Environments. Challenges and emerging Opportunities.](#) Walnut Creek, CA: Left Coast Press.

Krawinkler, Stephanie. 2013. [Trust is a Choice: Prolegomena of the Anthropology of Trust\(s\).](#) Heidelberg: Carl-Auer Verlag.

Nolan, Riall, ed. 2013 [A Handbook of Practicing Anthropology.](#) Malden, MA: Wiley-Blackwell.

E. W. Rogers, D. Berkowitz, T. Singh and C. Linde, "[Linking acquisition strategy to contract performance over the product life cycle.](#)" 2005 IEEE Aerospace Conference, Big Sky, MT, USA, 2005, pp. 4314-4319, doi: 10.1109/AERO.2005.1559736.

Squires, Susan and Alexandra Mack. 2012. [Renewing Our Practice: Preparing the next generation of practitioners.](#) *Ethnographic Praxis in Industry Conference Proceedings* 2012(1): 296-310.

Sunderland, Patricia and Rita Denny. 2007. [Doing Anthropology in Consumer Research.](#) Walnut Creek, CA: Left Coast Press.

Youngblood, Michael, and Benjamin Chesluk. 2020. [Rethinking Users: The Design Guide to User Ecosystem Thinking.](#) Amsterdam: Lawrence King Publishers.

Video/Web-based Resources

[NAPA National Association of Practicing Anthropologists Interviews](#)

Workplace Anthropologists from Workplace Anthropology Matters (American Anthropological Association Workshop 2017):

[Workplace Anthropology Matters! YouTube Channel.](#)

[Building Capacity as Applied Workplace Anthropologists](#)

[Applied Workplace Anthropologists: Making a Difference](#)

Featured Practitioners from the United States and Canada:

[Elizabeth Briody, Consultant Cultural Keys](#)

[Kerry Fosher, Senior Applied Anthropologist](#)

[Eric Gauldin, Translational Research Anthropologist](#)

[Amy Goldmacher, UX and Design Researcher](#)

[*Tamara Hale, Design Anthropologist](#)

[Kyle Jones User Experience Architect](#)

[Stephanie Krawlinker, Workplace Anthropologist](#)

*[Alexandra Mack, Design Anthropologist, Innovation](#)

[Timothy McKeown, Applied Legal Anthropologist](#)

[Thomas Robinson, Anthropological Strategist](#)

[Paul Thibaudeau, Design Anthropologist](#)