

Creativity & Innovation in Biotechnology for New Job Opportunities

10.40 - Registration

11.00 - Welcome remarks:

Stefano Cavazza, *Vice-rector's Delegate for Intl. Teaching and Education*

Fabrizio De Ponti, *Dean of the School of Medicine*

Raffaele Lodi, *Head of Department of Biomedical and Neuromotor Sciences*

Irene Faenza, *Director of Second cycle degree in Medical Biotechnology*



MORNING SESSION – CREATIVITY AND INNOVATION IN BIOTECHNOLOGY

11.15 - Biotech-Ma international multiple degree: providing life science students with the proper instruments for a successful career

Giovanna Cenacchi, *Biotech-Ma Coordinator, UniBo*

11.45 - The Biotech sector: scientific innovation & job creativity

Rita Fucci, *Federchimica-Assobiotec*

12.00 - Patient-driven innovation: how “Make to Care” was born

Filippo Cipriani, *Sanofi Genzyme Italia*

12.15 - “Cre-innovation”: creativity-innovation relation in life sciences, the development of a new generation of scientists and the role of a science park in supporting the process

Fabrizio Conicella, *Bioindustry Park Silvano Fumero*

12.30 - Creativity in research: a starting point for the creation of new businesses

Angela Palumbo: *GreenBone Ortho* | Daniele Gazzola: *CellDynamics* | Pierluigi Reschiglian: *Stem Sel*

AFTERNOON SESSION – CREATIVITY FOR EDUCATION AND PLACEMENT

14.00 - Teaching and learning creativity & innovation: promoting transversal competences in higher and adult education

Elena Luppi, *Department of Education Studies, UniBo*

14.15 - The stairway to creative thinking

Francisco Ortega, *University of Oviedo*

14.30 - Silicon Valley – Emilia Romagna: building a bridge for our ecosystem

Sara Monesi, *ASTER*

14.45 - Employability – making placements work for both students and companies

Andrew Porter, *University of Aberdeen*

15.00 - Plenary discussion and closing remarks

Location:
AULA MAGNA – DIBINEM
VIA UGO FOSCOLO 7
40123 BOLOGNA

Official Language:
ENGLISH

Registration:
ONLINE BY [CLICKING HERE](http://WWW.BIOTECHMAPROJECT.EU)

The Conference is organised within the Erasmus+ project:
BIOTECH-MA. TEACHING BIOTECHNOLOGY FOR HUMAN HEALTH: FROM THE BENCH TO THE MARKET

For more information please visit:
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