



Mentors4u

March 2021



Agenda

- **Introduction to Mentors4u**
- **The project in practice**
- **Selection and application process**



Mentors4u – Who are we?

Mentors4u is a non-profit initiative, **free of charge**, which aims to offer **motivated** and **outstanding students** interested in a career of excellence in the business field (**Mentees**) the opportunity to **be guided** by young **successful professionals (Mentors)**.

Mentors will provide Mentees with guidelines and advices on how to set best their professional path in order to express their talents to their maximum potential.



The largest independent non-profit Mentoring program in Europe

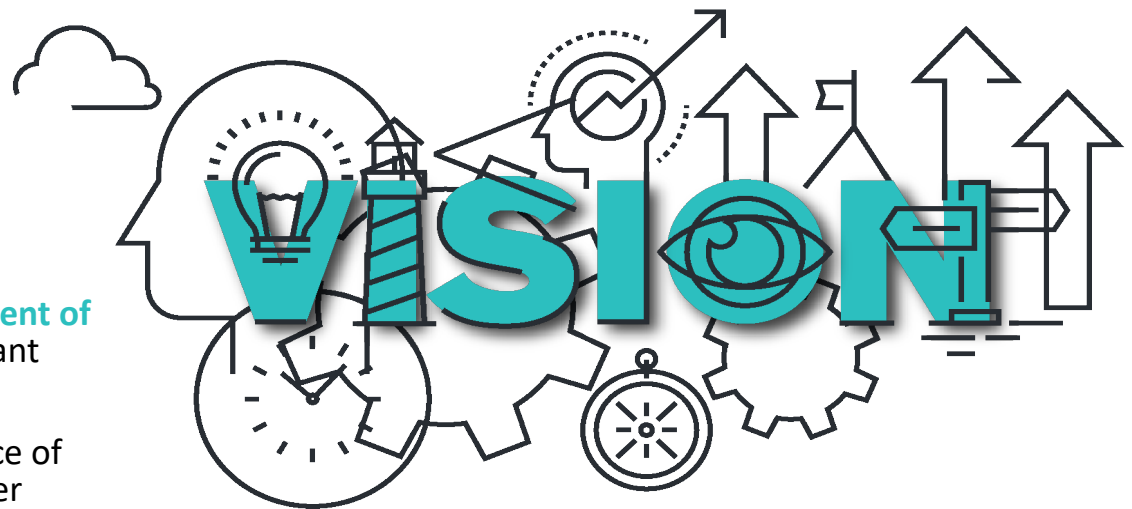


What we do and why we do it



We help talented university students express their best potential and realize their professional dreams.

- **Free the talent** of motivated and deserving young people, because the context of origin and the incompleteness of the information does not become a constraint to their ambitions
- Create a **Community based on merit** which promotes the exchange of ideas and contents for the personal and professional growth of all participants
 - Contribute to the **growth and development of the country**, supporting its most important resources: young people and talents
 - Become a **point of reference** and a source of inspiration in Italy and in Europe for other Mentoring programs



Our values

Give Back

We are deeply grateful to the opportunities that the country and society has given us

Integrity

We believe that ethics is fundamental, in relationships with people and in all areas of professional life.

Passion

We have passion and enthusiasm for what we do

Independence

We do not pursue any political affiliation

Professionality

Our Mentors apply in their Mentoring relationship with the same commitment and dedication with which they dedicate themselves to their work

Roots

We want to contribute to the country's future by leveraging its excellence



Altruism

Ours is a free service, it has always been and always will be

Internationalism

The market is increasingly global, so we prepare our Mentees for this reality with the best international talents

Impact

We put our Mentees in the best conditions to become themselves creators of their own future and their success

Transparency

We ensure transparent processes and clear rules

Meritocracy

We reward and cultivate talent and merit, without discrimination



Agenda

- **Introduction to Mentors4u**
- **The project in practice**
- **Selection and application process**



The project in practice

4. COMMUNITY

We create an active Community by offering **web interaction opportunities, content sharing and organizing workshops and events**

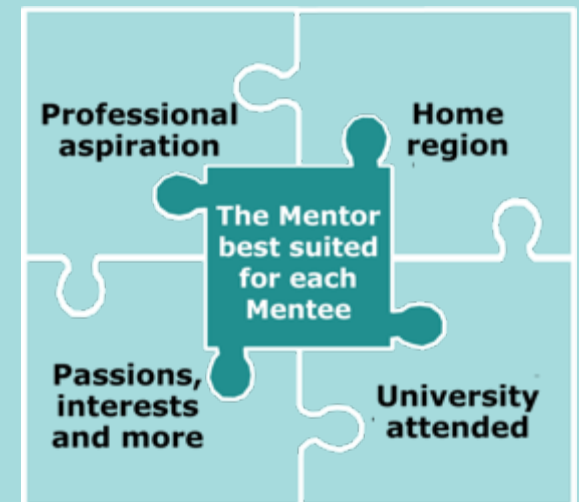
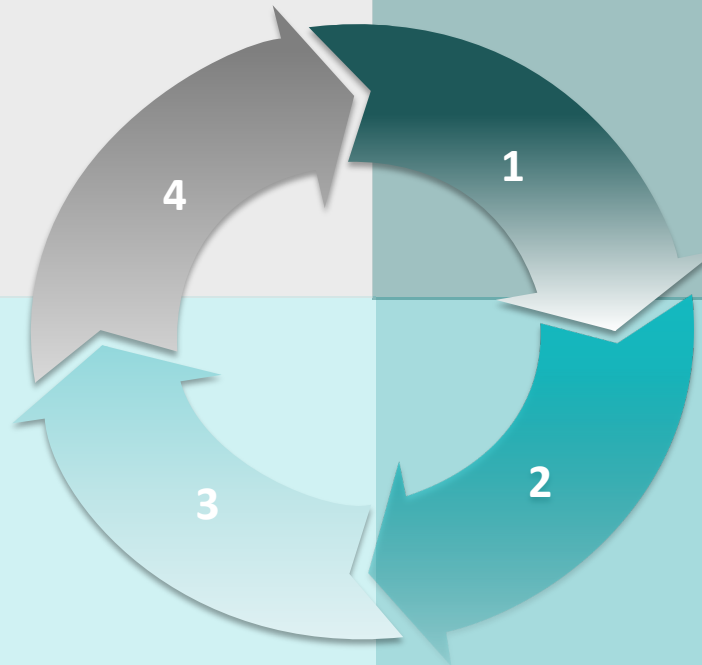
- **Contact** between Mentor and Mentee can be made **via call, video call or in person**
- Freedom to set the Mentor-Mentee relationship according to the needs - **minimum requirement of a quarterly call**
- Mentors4u monitors contact made through the **Mentoring Tracker**

1. SELECTION

We select **excellent students** from all over Italy interested in a future in the areas of management, finance, consulting and entrepreneurship: the **Mentees**

SELECTION CRITERIA:

- **Merit**
- **Motivation and Mentoring need**
- **Diversity**



3. MENTORING

2. MATCHING

Mentors4u Community

A unique Community of 3,700+ **top-level students** (Mentees), **young professionals** (Mentors) and business leaders (Senior Mentors)

Senior Mentors
18

Who are they?

Some of the most influential Italian **business** and **finance** leaders

Role

They provide **high-level experience** and a **long term perspective** to Mentees

Mentors
1062

Who are they?

A network of excellent Italian professionals in Italy and abroad

- **9 years of work experience on average** from 27 to 39 years old (avg 33)
- **41% have an MBA** from one of the top-10 Business Schools in the World
- **44% live and work abroad, 100%** have significant international experience

Mentees
2.680

Who are they?

Students from all Italian Universities or Italian students studying abroad, **interested in a career in Business, selected based on merit, diversity and motivation/Mentoring need.**

- **2.680 Mentees** selected in 8 rounds and from over 10,000 applications (1281 Alumni included: Mentee who have graduated for more than a year)
- **25% Rate of admission**
- **151 Universities represented, of which 87 outside of Italy**

I nostri Partner nel tempo

Deloitte.

amplifon

L'ORÉAL



MEDIOBANCA

McKinsey&Company

KEY2PEOPLE

OVS

Capgemini

IGT™

FCA

FIAT CHRYSLER AUTOMOBILES

cigierre
compagnia generale ristorazione spa

QS

PIRELLI

enel

Green Power

Terzi&Partners

**FONDAZIONE
ACHILLE
E GIULIA
BOROLI**

BC Partners
Foundation

**Harvard
Business
Review**

AIFI
Associazione Italiana del Private Equity,
Venture Capital e Private Debt



NOVA
Italian MBA Association

**GLOBAL
SHAPERS
COMMUNITY**

Our offer to Mentees

2. Networking

Informal occasions to get to know the Community



1. Mentoring

One-to-one relationship between Mentor & Mentee



3. Events

**View a
snapshot of
our events
[here](#)**



5. Career opportunities

Internal job posting



4. Content

*Online blog, magazine,
social networks*

Events_Networking_Carrier Opportunities

Annual Conference

M4U's flagship annual event, in which Italian and international business leaders turn to the Mentees with advice and teachings

Coffee Chat with Senior Mentors and Study Break with Mentors

Small groups of Mentees are invited for private meetings to ask questions about careers and areas of interest

Workshop on topics relevant to M4U

Events dedicated to specific topics of interest to the members of the Community

Networking Events

An informal opportunity for the interaction between Mentors and Mentees of the Community

Events dedicated to Partners or Partnerships

Events to let Mentees know the professional realities of Mentors4u Partners

Job posting

Within the Mentors4u portal, Mentees can access the different opportunities dedicated to the Community



Almost 1.000 students involved in our events in 2020

Events and contents in 2020

Coffee Chat & Study Break

Small groups of Mentees are invited for private meetings to ask questions about careers and areas of interest.

Contents

Interviews with industry experts, guides, tips, and contributions from our Mentors and Mentees.

Workshop e Promozione Eventi

Events dedicated to specific topics of interest to the members of the Community organized by Mentors4u or in collaboration with Partners.

11 Coffee Chats & Study Breaks

78 participants

66 unpublished contents

42 contributions
24 interviews

55 events

906 participants



Tot. Events: 66 Events e 984 participants



Contents

Original content produced by Mentors4u and with the collaboration of the Community



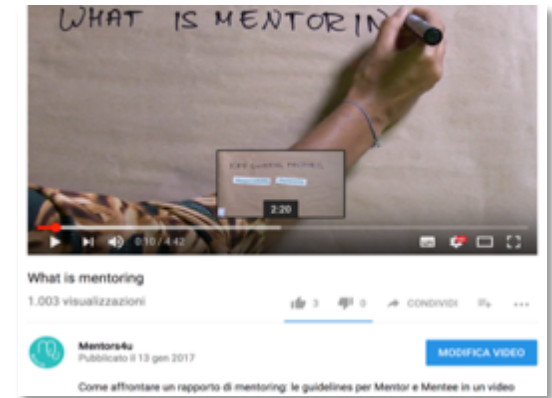
Blog Mentors4u

Interviews with industry experts, guides, tips, and contributions from our Mentors and Mentees



M4U Magazine

Magazine with original contents produced by Mentor and Mentee



Training videos

YouTube videos realized in collaboration with partner companies on mentorship, orientation, career, professions etc.



Agenda

- **Introduction to Mentors4u**
- **The project in practice**
- **Selection and application process**



Who are we looking for?



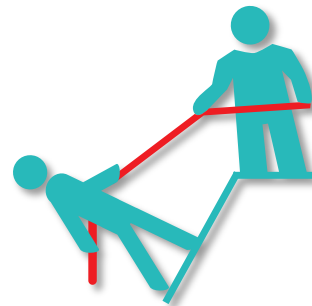
STUDENTS:

- Of **all Italian universities or Italian students abroad** (starting from the second year of the BA) **or foreign students enrolled in Italy**
- Interested in **careers in business** (*consulting firms, banks, multinational companies, Italian companies, investment funds, non-profit organizations, entrepreneurship*)
- With **ambition and desire to grow**
- With **desire to actively participate in the M4U Community**

Selection criteria



**Academic merit and
extracurricular activities**



**Motivation/
Mentoring need**



Diversity

An opportunity for everybody

Mentors4u's goal is to build a **heterogeneous Community** that provides opportunities for all deserving and motivated students by breaking down gender inequality and stereotyping

Business is **not an industry for men only!**

Mentors4u allows you to challenge yourself, discover your ambitions and get ready for the job world



Join the Mentors4u Community

HOW TO APPLY

link: <http://www.mentors4u.com/it/home/applicaMentee>

- *Share academic and extracurricular experiences*
- *Identify characteristics of your ideal mentor*
- *Write a motivational letter*
- *Fill in the suggested CV template that reflects international professional best practices*

WHEN APPLY

March 22nd May 3rd 2021

OUTCOME SELECTIONS

It will be announced on July 1^o 2021





WANTS YOU!



PER INFORMATION

Web: www.mentors4u.com

Mail: info@mentors4u.com



RELATIONSHIPS WITH UNIVERSITIES AND STUDENTS MANAGER

valeria.passoni@mentors4u.com

beatrice.silva@mentors4u.com



Thanks

www.mentors4u.com

[@Mentors4U](#)



[@Mentors4u](#)



[@Mentors4u](#)

